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THE ARTS COUNCIL OF GREAT BRITAIN

C·E·M·A

DESIGN AT HOME

EXHIBITION

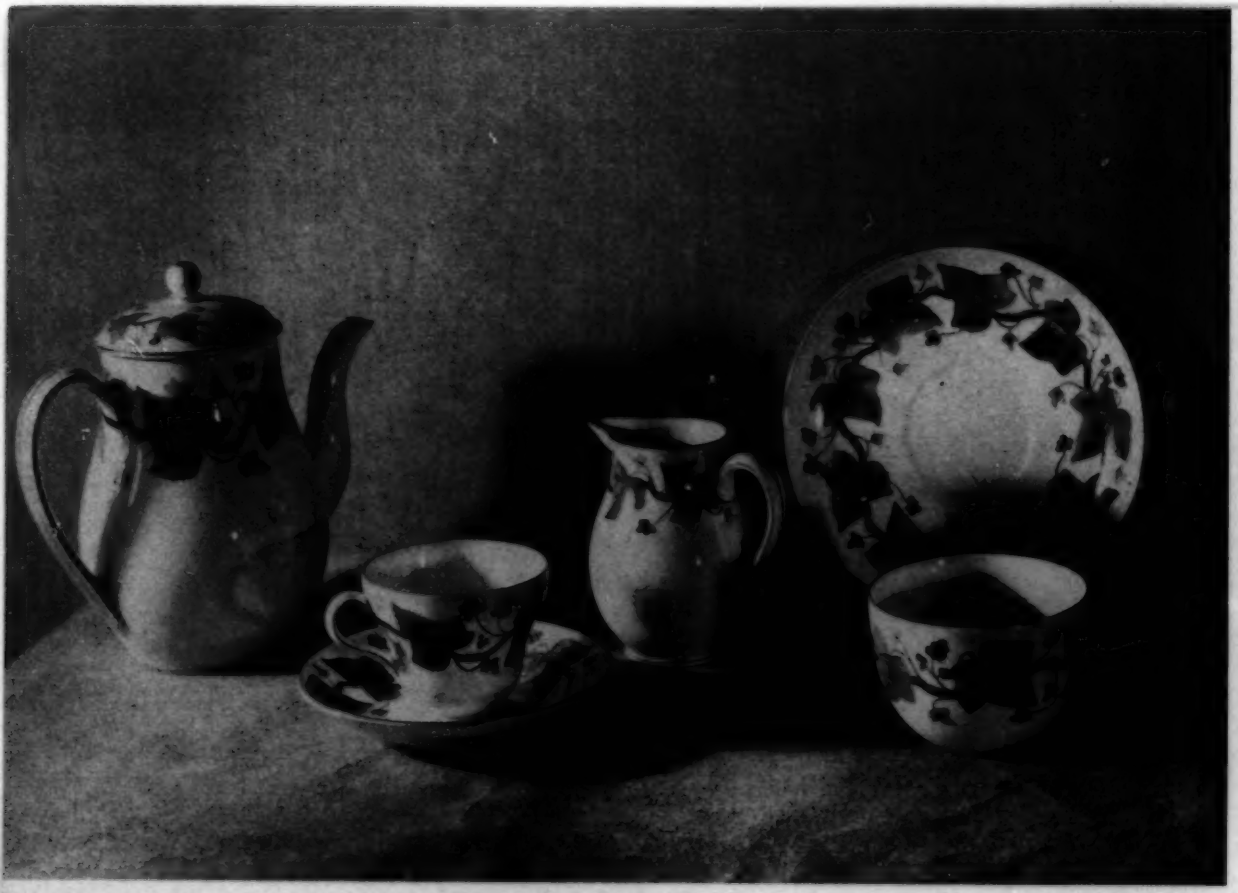
OF FURNITURE AND FURNISHING

Acknowledgments

Thanks are due to the following for help in organising this exhibition:

The British Electrical Development Association for designing and contributing the electric working kitchen.
The British Electrical & Allied Manufacturers Association Incorporated for supplying electrical fires and equipment.
The British Gas Council for designing and contributing the gas working kitchen.
The Society of British Gas Industries for supplying gas fires and equipment.
The Coal Utilisation Joint Council for supplying solid fuel burning fires and cookers.
The Electric Lamp Manufacturers Association, Lighting Service Bureau, for lighting assistance.
The English Joinery Manufacturers Association for standard kitchen storage fitments and window frames.
The Linoleum & Floorcloth Manufacturers Association for all linoleum floor coverings.
The Worshipful Company of Goldsmiths for articles of silver loaned from their collection.
The Cotton Board Design and Style Centre for much helpful advice and assistance.
The British Council for the use of photographic prints from their library.
The Rural Industries Bureau for the use of photographic prints from their library.
The National Book League for the supply of books throughout the exhibition.
The Building Centre for help and advice.
The Central Institute of Art and Design for help and advice.
The Ministry of Works and the British Standards Institute for the measurements of recommended standard fitments.
The Iron and Steel Federation for details of window sizes from their factory-made house.
The General Post Office for the loan of two hand microphone sets.
The School of Stitchery and Lace, Bookham, for lace mats.
W. Armes & Sons Ltd. for making and supplying the plain cocoa-matting in the Entrance Bay 1.
John Groom's Crippleage and Flower Girls' Mission for all artificial flowers.
Warner & Sons Ltd. for permission to take photographs at their textile factory at Braintree and Walter Nurnberg, F.R.P.S., for taking the photographs.
William Birch Ltd. for permission to take photographs at their furniture factory at High Wycombe and Douglas Glass for taking the photographs.
The Wrought Light Alloys Development Association for photographs of the making of aluminium ware
The Proprietors of the *Cornhill Magazine* for permission to use Mr. Osbert Lancaster's cartoon.
Contractors for construction and erection of the main stands, Kings (B.D.J.) Ltd.
Contractors for the electric kitchen, F. W. Cliffords & Co. Ltd.

Mahogany Sideboard with ivory plastic handles. A design now under consideration by the Board of Trade. Shown in the Dining Room, Bay 8. *Photo by Briggs.*



"Napoleon Ivy." A coffee service with a traditional design made by Josiah Wedgwood & Sons, Ltd.

With the close of the European war, it is felt that an exhibition relating to the problem of home furnishing and decoration in the immediate post-war period would not be inappropriate. It is evident that mass-production of houses is necessary. It is equally necessary to combat the idea that these homes must look standardised. Anything that will encourage a display of individual taste and an interest in the pleasant task of home-making, beset by difficulties though it may be, is to be desired. We have received the most friendly advice throughout from the Board of Trade, and it is most satisfactory to be able to record that the new Council of Industrial Design came into being during the period of the exhibition's production, a welcome token of the Government's determination to encourage the use of good design in industry.

The exhibition has been arranged for the Arts Council by Mr. Milner Gray, R.D.I., to whom our sincere thanks are offered for his accomplishment of what has been a task of unusual difficulty at the present time. Thanks are due also to Mr. Noel Carrington, who has written the script; and to Mrs. Milner Gray and Miss Sadie Speight, M.A., A.R.I.B.A., who have assisted the Selection Committee by contributing the woman's point of view. Many manufacturers have given invaluable assistance by lending their goods, and their names are given—together with that of the designer wherever possible—in the pages of this catalogue.

Mr. Milner Gray has been assisted in the design of the exhibition by Mr. Kenneth Bayes, A.R.I.B.A., Mr. F. H. K. Henrion, Mr. Bronek Katz, and Mr. Peter Ray, M.S.I.A. The drawings in the entrance lobby are by Miss Pearl Falconer and the axonometric key drawings for each of the main sections are by Mr. Hilton Wright, A.R.I.B.A.; Mrs. Grace Herbert has contributed a small section on furnishing hints; Mr. Ivor Lambe is honorary adviser on publicity for the exhibition.

Selection Committee

Sir Kenneth Clark, K.C.B.
(Chairman of the Art Panel)
Mr. S. Courtauld
Mr. Philip Hendy
Mr. W. Holford
Mr. W. B. Honey
Mr. T. Monnington, R.A.
Mr. Philip James (Art Director)

Introduction by NOEL CARRINGTON

How many million houses will be built soon after this war seems to be a subject of argument, but it is certainly over a million, and it is also certain that very many existing homes will need refurnishing. As some of the house types have already been built experimentally, it is appropriate that thought should now be given to the furnishing of the empty shell without which a house cannot be termed a home. To avoid misconception it will be best to state frankly that this exhibition does not pretend to mirror the shape of things to come. New materials and processes developed to meet our wartime needs will eventually be available for peacetime purposes, but there is not at present the material nor the labour to spare for any rapid re-conversion. That will have to come later, though in many industries the prototypes are already being made.

Few people nowadays build a house for themselves. They buy or rent a ready-made dwelling, and the plan of a house or flat is pretty much the same. The task of furnishing and decorating the home remains, however, largely an individual one for many of us. The comfort and efficiency of our domestic life and the pleasure we get from our surroundings, these will depend on the skill and perception we bring to the problem. Nor is it all a matter of ephemeral fashion—there are certain principles which cannot be disregarded, for instance the disposition of light, the matter of healthy ventilation or the harmony of colours used in decoration. But in applying these principles there is room for endless variety, and the last thing in the world that we want is any suggestion that homes should conform to some uniform pattern. The whole object of this exhibition is to prove the opposite view, the ability to triumph over the deadening effects of standardisation by the exercise of personal judgment and taste.

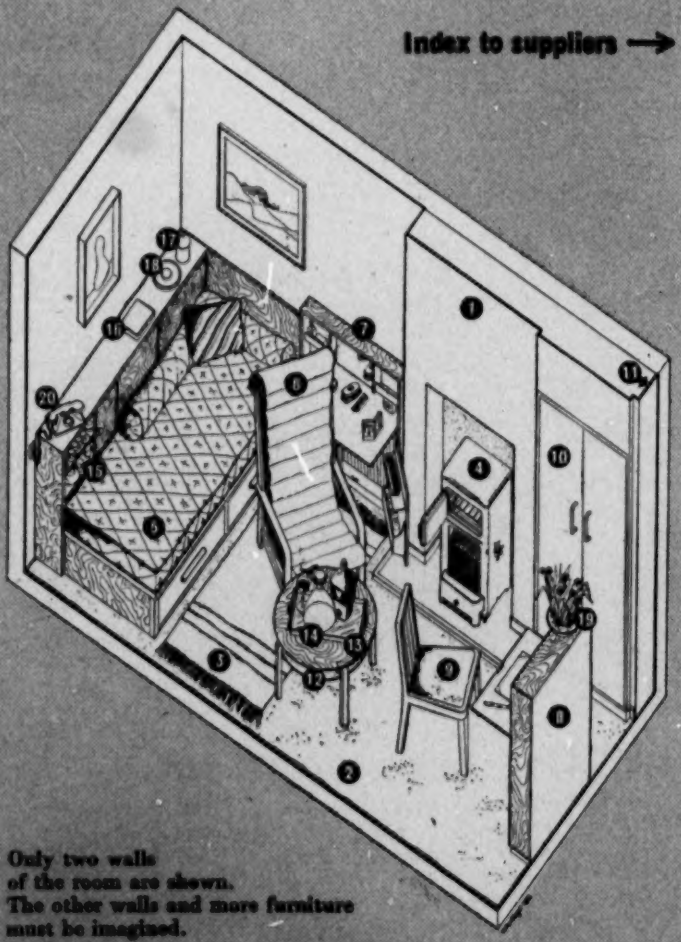
In this exhibition the design problem for each room is stated and the visitor can see one particular solution, which may or may not be judged as good as it might be. The organisers of the exhibition would not even pretend that it is an ideal, for they have had to make do with what could easily be borrowed from available pre-war and current utility stocks.

The bulk of the objects which make up the modern home are necessarily the products of factories working on mass production lines. Our present standard of life largely depends on the machine, and nearly everyone is now agreed that it is no good sighing for an economy that is gone. The complete prefabricated house may or may not be the home of to-morrow, but a large measure of prefabrication, as it is loosely called, will be a common factor of the permanent home, simply because only by standardising all possible parts of a house can they be made economically. The most advanced types of heat storage cookers, for instance, can be made available for all only if their manufacture is planned on the largest possible scale, the lessons of war utilised in peace. With all this, however, standardisation is not a system to be frightened of. It is going to make a much higher standard of living possible (especially if only the best designed articles are chosen for standard), and it will still leave scope for personal ingenuity and taste in the arrangement of all the component parts. Without cluttering up a room with too many obsolete family possessions and souvenirs, as our grandfathers were in the habit of doing, it is not necessary to go to the other extreme of puritanical emptiness, as Osbert Lancaster has wittily demonstrated in his cartoon on page three of cover. Well chosen paintings and prints, to be varied perhaps from time to time; the books and ornaments that you have gradually acquired; the mixture of some good old pieces of furniture if you are lucky enough to have them; the hanging of beautiful fabrics which our artists are prodigal in designing for us; all these make the home human in a way that is both personal and creative. That is the message with which visitors will leave the exhibition. "You are the designer of your home."

Bachelor Bed-sitting Room

The design problem is how to combine in one small space several different aspects of living—sleeping, dressing, meals, and entertaining friends—a problem of compression. Practical and compact furniture is needed—thus the settee by day must be a bed by night, and cupboards and drawers must give adequate storage for everything. Pictures, fabrics, and accessories give special opportunity for the expression of individual character.

Index to suppliers →



Only two walls of the room are shown. The other walls and more furniture must be imagined.

1 The walls are finished with a texture paint stippled to provide a light putty colour background. Texture paint and paint materials made by John Line & Sons Ltd.

2 Fitted dark green Wilton carpet, made by John Crossley & Sons Ltd.

3 "Kymric" cotton tufted washable rug, made by Morton Sundour Fabrics Ltd., designed by Sadie Speight, A.R.I.B.A.

4 High Beam cabinet gas fire with small cooking oven and with boiling burner above it, manufactured by the Society of British Gas Industries and installed by the British Gas Council.

5 Bed-divan with storage cupboards in natural waxed oak, designed and made by Bowman Bros. Ltd. Upholstered in "Beck", a woven cotton, made by Edinburgh Weavers (a branch of Morton Sundour Fabrics Ltd.), designed by Mary Maitland. Below the divan are two big drawers for keeping clothes. The divan pulls out for use as a bed.

6 Hammock principle long back easy chair, manufactured by Christie-Tyler Ltd., chair frame designed by Milner Gray, R.D.I., and Thomas Gray. Upholstered in vermilion "Lanide", a new washable wool-plastic material made by Hupt & Winterbotham Ltd.

7 A compact little folding dressing table in natural waxed oak, which when shut projects only a few inches from the wall, designed by Laurence A. J. Rowley, and made by Rowley Workshops Ltd.

8 Small writing bureau with magazine accommodation, designed by Laurence A. J. Rowley, and made by Rowley Workshops Ltd.

9 Small utility chair, Board of Trade design, Model 3A, upholstered in vermilion "Lanide".

10 Built-in hanging cupboard.

11 The curtain is made from the same material as is used for the divan cover, manufactured by Edinburgh Weavers.

12 Utility occasional table, Board of Trade design, Model 7.

13 Tray, made by Mills Moore & Co. Ltd., designed by A. W. Parkin-Moore.

14 Decanter and wine glasses, made by James Powell & Sons (Whitefriars) Ltd., designed by James Hogan, R.D.I.

15 In the open cupboard above the divan is a utility tea service, made by Carter, Stabler & Adams Ltd., designed by John Adams and E. Baggaley.

16 Cigarette box, made by Mills Moore & Co. Ltd., designed by A. W. Parkin-Moore.

17 Silver tobacco jar, designed by A. E. Harvey, made by Hukin & Heath, and loaned from the collection of the Worshipful Company of Goldsmiths.

18 Pipe tray, made by James Powell & Sons (Whitefriars) Ltd.

19 Porcelain bowl, made by Bullers Ltd.

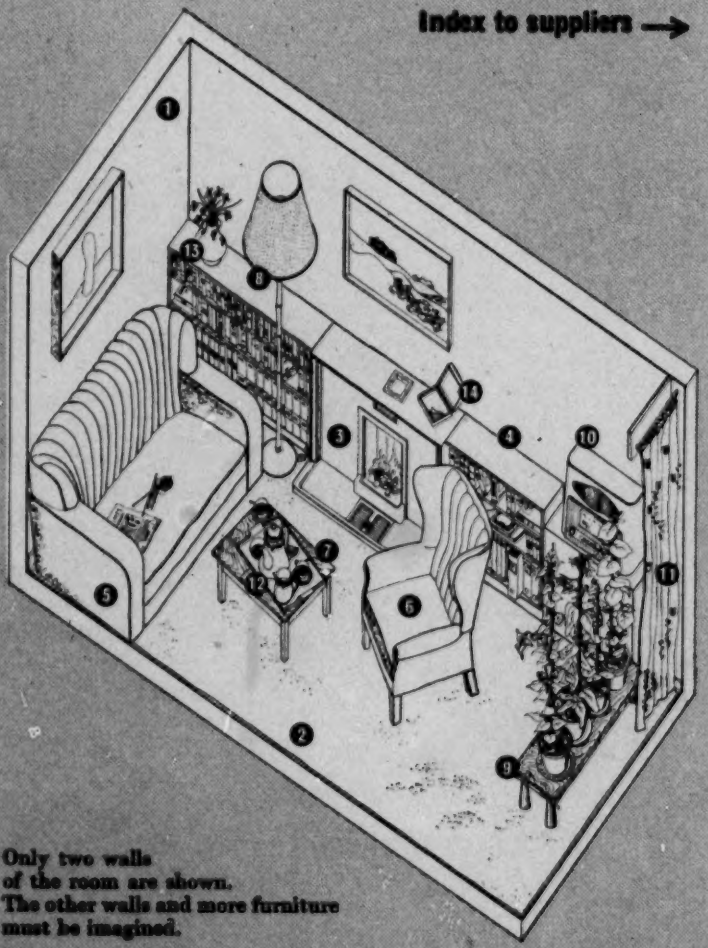
20 Telephone, hand microphone in red, loaned by the G.P.O.

The material shown behind the grille is a Moygashel fabric, manufactured by Stevenson & Son Ltd.

Family Sitting Room

The design problem here is to plan a room to suit the many sides of family and social life and of course to have the right amount of space, light, and warmth. Furniture, books, pictures, flowering plants, and above all colour, will reflect the owner's tastes.

Index to suppliers →



Only two walls of the room are shown. The other walls and more furniture must be imagined.

1 The walls are papered in a rough textured paper, made by John Line & Sons Ltd., and afterwards distempered in a light peach colour.

2 Fitted dark brown Wilton carpet, made by John Crossley & Sons Ltd.

3 Continuous burning coal fire with underfloor air control and sunken ashpit for weekly clearing. Designed to provide both radiant and convected air heating and to reduce smoke. Supplied by the Coal Utilisation Joint Council.

4 Built-in bookshelves, filled with books supplied by the National Book League.

5 This small but comfortable settee is made by Buoyant Upholstery Co. Ltd., and upholstered in grey corduroy by Charles Openshaw & Sons.

6 The winged easy chair is designed and made by Parker-Knoll Ltd., embodying Parker-Knoll springing, and upholstered in the same material as the settee.

7 Low tea table in natural waxed oak, made by Gordon Russell Ltd., designed by Gordon Russell, R.D.I.

8 Lamp standard and shade, designed by Laurence A. J. Rowley, and made by Rowley Workshops Ltd.

9 Long stool for pot plants, made by Mills Moore & Co. Ltd., designed by A. W. Parkin-Moore.

10 Short-wave Station-Master radio, A92, made by Murphy Radio Ltd., designed by R. D. Russell, R.D.I., and E. Minns.

11 Rosebank "Coptic" hand printed fabric, designed and manufactured by Turnbull & Stockdale Ltd.

12 Wedgwood "Napoleon Ivy" tea set for two. Made by Josiah Wedgwood & Sons Ltd.

13 Glass flower vase and ash tray, made by James Powell & Sons (Whitefriars) Ltd., designed by James Hogan, R.D.I.

14 Reeded silver cigarette box, made by Wakely & Wheeler, designed by A. E. Pittman.

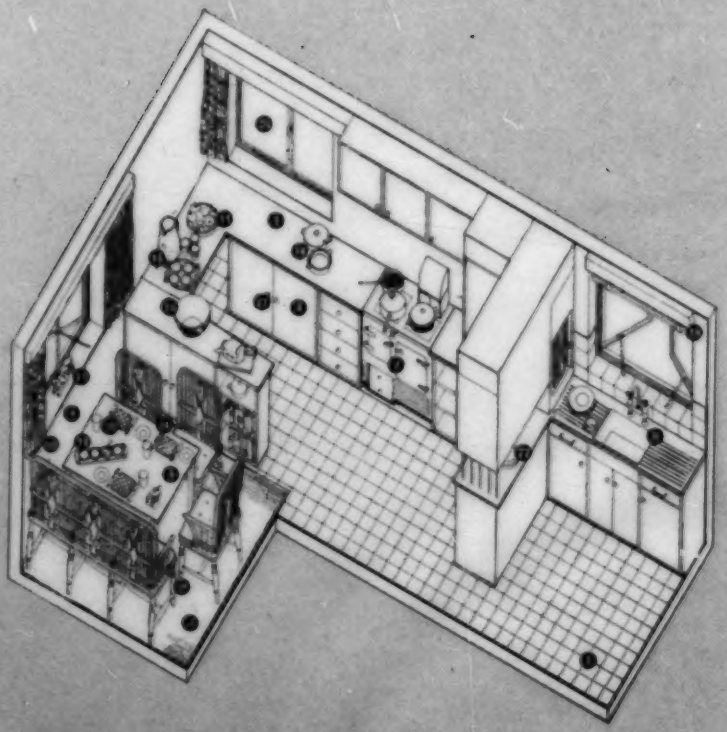
15 Tray, made by Mills Moore & Co. Ltd.

The material shown behind the grille is an oiled cotton, manufactured by Storey Brothers & Co. Ltd.

Kitchen Dining Room

When meals are eaten as well as cooked in the kitchen, it should be arranged to provide all the labour-saving amenities of a modern kitchen combined with a really comfortable dining space for family or friends. The dining space here is separated by a serving counter, which is also a sideboard. Crockery storage cupboards are accessible from both kitchen and scullery sections of the room, with an open hatch between.

Index to suppliers →



Only part of the room is shown.
The other walls and more furniture must be imagined.

1 The walls of the dining recess are counter-changed with a white and ice blue paint, complementary to the indian red curtain. The scullery section walls are finished in a washable semi-matt terra-cotta paint, made by John Line & Sons Ltd.

2 Linoleum floor covering, supplied by the Linoleum & Floorcloth Manufacturers Association.

3 Fancy cocoa-matting for dining recess, made and supplied by W. Armes & Son Ltd.

4 Standard kitchen storage fitments, designed and supplied by the English Joinery Manufacturers Association.

5 The top of the serving counter and working space is of "Warerite" veneer, an easily washable plastic material, made by Warerite Ltd.

6 Blue enamel sink and double draining boards with fitments under, manufactured by Wallis & Co. (Long Eaton) Ltd.

7 Continuous burning cooker which provides adequate room heat in winter without overheating in summer, incorporating a boiler for supplying a thirty-gallon hot water cylinder, designed to burn coal, coke, or anthracite. Supplied by the Coal Utilisation Joint Council.

8 Dining table, a new design at present under consideration by the Board of Trade.

9 Natural wood Windsor chairs and settee of traditional design, made by H. E. Goodchild, with loose seats of yellow "Welvic" calendered sheet, a plastic material, made by Imperial Chemical Industries Ltd., Plastics Division.

10 The rust and yellow printed cotton curtains are "Pigeon" design by Evelyn Hunt, produced by Gerald Holtom. Under 1939 conditions these 45-inch wide, fast colour prints were in one of the lowest price ranges.

11 Wooden fruit bowl by Dartington Hall Ltd.

12 Hors-d'œuvre set on walnut board, designed and made by Bernard Leach, The Leach Pottery.

13 Lidded soup jug and soup bowls, lemonade jug and beakers, mugs, condiment set, plates, and other table ware, designed and made by Bernard Leach, The Leach Pottery.

14 Wooden-handled cutlery, bread board, carving board, and sugar bowl, by Mills Moore & Co. Ltd., designed by A. W. Parkin-Moore.

15 Bowl, designed by Eric Ravilious, made by Josiah Wedgwood & Sons Ltd.

16 The table mats are made from "Welvic" sheet, made by Imperial Chemical Industries Ltd., Plastics Division.

17 "Ferdinand the Bull", designed by Arnold Machin, made by Josiah Wedgwood & Sons Ltd.

18 "Cottage Blue" oven and table ware by Joseph Bourne & Sons Ltd., Denby Pottery.

19 Flexible venetian blind by J. Avery & Co.

20 Standard windows, supplied by the English Joinery Manufacturers Association.

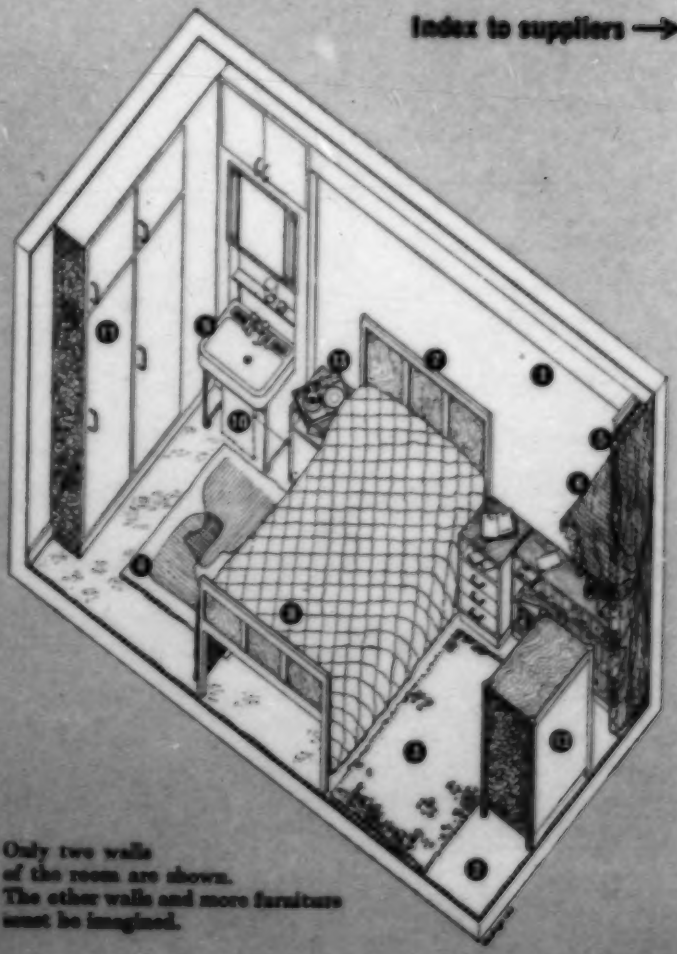
21 Door and drawer handles, supplied by Comyn Ching Ltd.

22 Slip dish, made by Brannam Ltd.

Bedroom

In a double bedroom of this type the chief requirements will be comfort for the body, washing and dressing facilities, ample cupboard space for clothes, and a restful atmosphere for relaxation. The fitments which would be included against the wall leave more space for free movement.

Index to suppliers →



Only two walls of the room are shown. The other walls and more furniture must be imagined.

1 Painted walls, paint made by John Line & Sons Ltd.

2 Fitted blue Wilton carpet, made by John Crossley & Sons Ltd.

3 Sheepskin rug, made by The Sheepskin Shop.

4 Rug, made by P. S. Firth & Sons Ltd., loaned by the Orient Steam Navigation Co. Ltd.

5 Screen printed linen curtain by Allan Walton Textiles, designed by Edith Manning.

6 "Celanese" crêpe ninon under curtains, manufactured by British Celanese Ltd.

7 Utility bedstead, Board of Trade design, Model 6.

8 "Tudor Quilt", a Jacquard woven quilted rayon and cotton bedcover, made by Barlow & Jones Ltd.

9 Wash basin, made from Perspex sheet, made by Imperial Chemical Industries Ltd.; prototype made by British Indestructo Glass Ltd.; steel tube supporting frame, made by Comyn Ching Ltd., designed by Milner Gray, R.D.I., of Design Research Unit.

10 Turkish towel by Vantona Textiles Ltd.

11 Built-in clothes hanging and storage cupboards, made to the standard measurement recommended by the Ministry of Works.

12 Chest of drawers in chestnut with walnut handles, made by Gordon Russell, Ltd., designed by Gordon Russell, R.D.I.

13 Breakfast tray, made by Mills Moore & Co. Ltd., designed by A. W. Parkin-Moore.

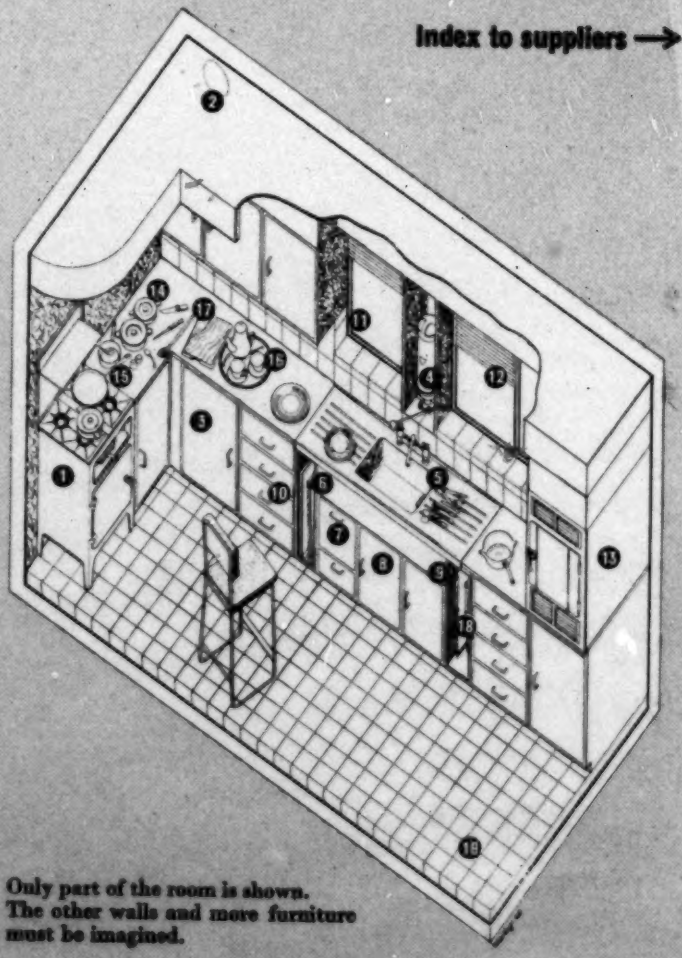
The material shown behind the grille is an oiled cotton, manufactured by Storey Bros. & Co. Ltd.

Gas Working Kitchen

designed and contributed by the British Gas Council

Built-in furniture, a continuous work level and the placing of units in accordance with the sequence of work combine to make a practical kitchen for a lower income family of four or five. This—the chief workroom of the house, is designed to give controlled heat, water, refrigeration, ventilation, and storage—all the housewife needs and to avoid unnecessary steps in the handling of her equipment.

Index to suppliers →



Only part of the room is shown. The other walls and more furniture must be imagined.

1 Cooker, manufactured by Society of British Gas Industries.

2 Extractor fan to remove cooking odours and steam, by Vent-Axia Ltd.

3 Cupboard units, conforming to B.S.L. standard measurements, by Easiwork Ltd.

4 Sink water heater, manufactured by Society of British Gas Industries.

5 Stainless steel sink unit by Wallis & Co. (Long Eaton) Ltd.

6 Tray rack by Easiwork Ltd.

7 Garbage chute by Easiwork Ltd.

8 Bucket cupboard by Easiwork Ltd.

9 Recessed towel and teacloth rails by Easiwork Ltd.

10 Drawers by Easiwork Ltd.

11 Metal windows by Henry Hope & Sons Ltd.

12 Blinds by J. Avery & Co.

13 Built-in gas refrigerator by Electrolux Ltd.

14 "Radaware" oven and tableware, manufactured by Radiation Ltd. Enamelled cast iron cooking utensils, which can be used for most types of cooking and taken straight from stove to dining table.

15 Holloware and kitchen cutlery, supplied by Staines Kitchen Equipment Co. Ltd.

16 Wedgwood breakfast service.

17 Bread platter by Dartington Hall Ltd.

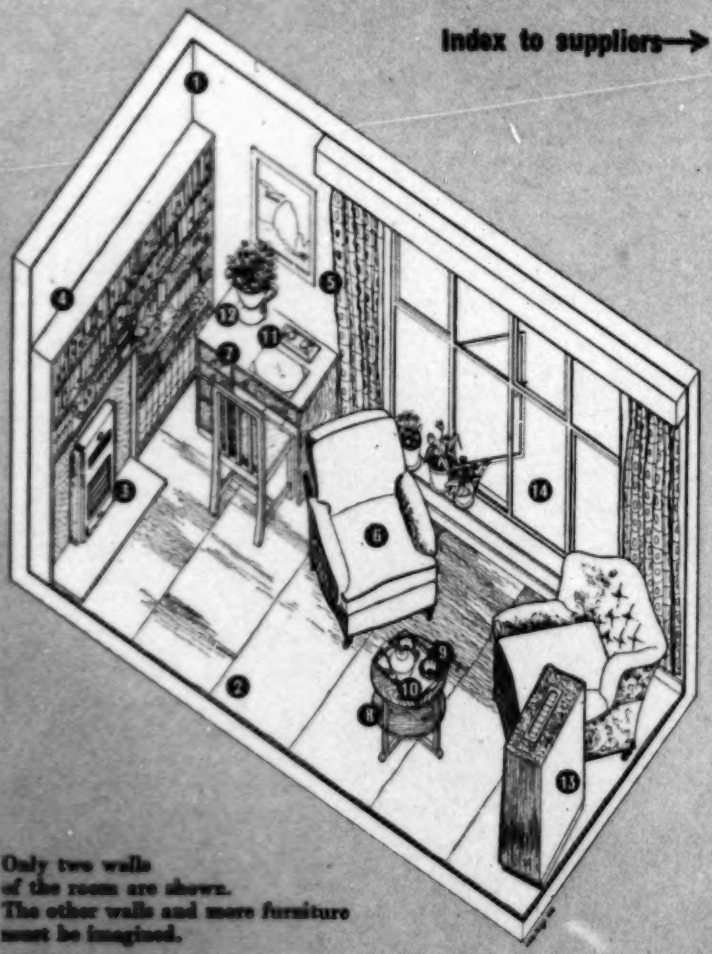
18 Household goods—dusters, floorcloths, dish towels, etc., made and supplied by James Kenyon & Son Ltd.

19 Linoleum floor covering, supplied by the Linoleum & Floorcloth Manufacturers Association.

Study Lounge

Writing facilities and a plentiful supply of books, warmth, and ventilation are the chief elements in a room which combines study and recreation. The window is used here as the focus for leisure moments.

Index to suppliers→



Only two walls of the room are shown. The other walls and more furniture must be imagined.

1 The walls are counter-changed in a white and a pale lemon yellow matt paint.

2 Fitted dyed dark blue Wilton carpet, made by Hugh Mackay & Co. Ltd.

3 The Convector gas fire is specially suitable for long period heating, giving normal radiant heat and extra convected heat; manufactured by the Society of British Gas Industries and installed by the British Gas Council. Fire surround in asbestos cement sheet supplied by Turners Asbestos Cement Co. Ltd.

4 Built-in bookshelves, filled with books supplied by the National Book League.

5 The rose patterned curtain is manufactured by Courtauld's Ltd., and designed by Graham Sutherland.

6 The two easy chairs are designed and made by Heal & Son Ltd., and upholstered in a yellow Moygashel fabric by Stevenson & Sons Ltd.

7 Late 18th century country made oak bureau and walnut chair.

8 Low tea or coffee table, designed and made by Heal & Son Ltd.

9 Tea service, made by Foley China (E. Brain & Co. Ltd.), designed by Graham Sutherland.

10 Silver teapot, designed and made by S. A. Hammond, and loaned from the collection of the Worshipful Company of Goldsmiths.

11 Ink stand and ash tray.

12 Glass flower vase, made by Stevens & Williams Ltd., designed by H. S. Williams-Thomas.

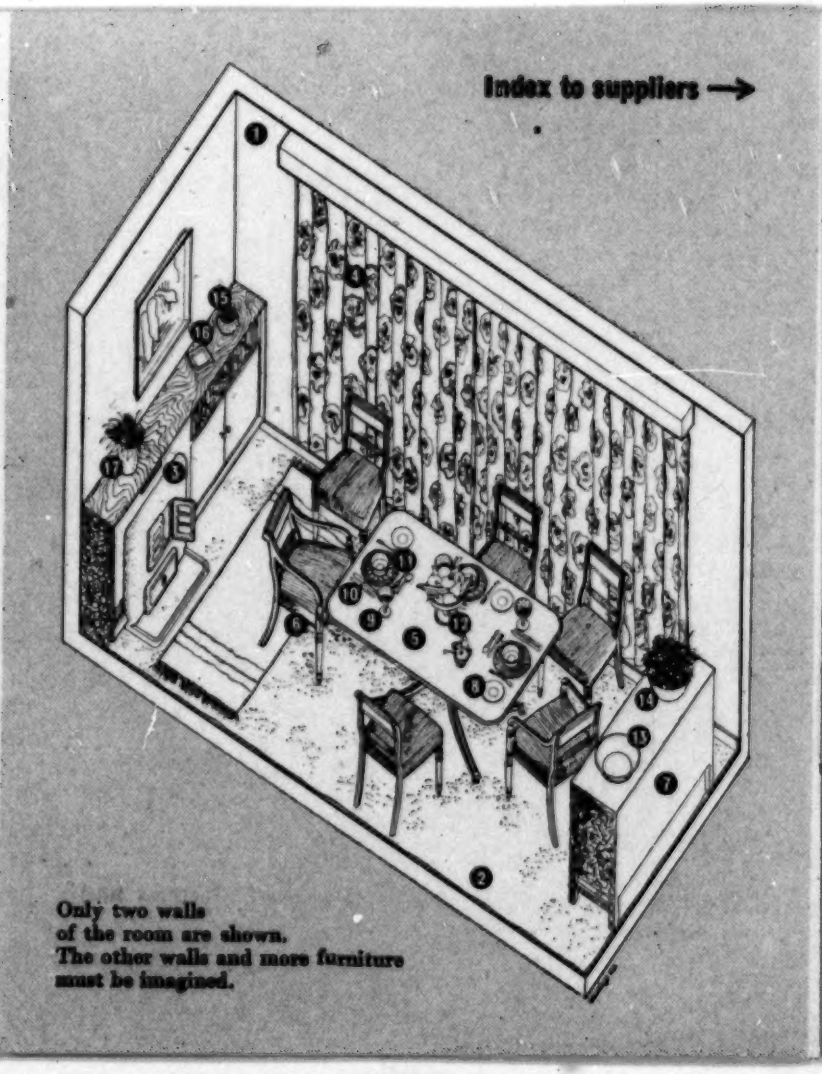
13 Console model radio, A78C, made by Murphy Radio Ltd., designed by R. D. Russell, R.D.I., and E. Minns.

14 Window built up to dimensions of the British Iron & Steel Federation's demonstration house.

The material shown behind the grille is an oiled cotton, manufactured by Storey Brothers & Co. Ltd.

Dining Room

This is a one purpose room, for use at certain times of day only. Hence continuous warmth is needed without constant attention. In this instance the furniture is chosen to show that old pieces will mix with modern. The laying of the table can contribute a great deal to the pleasure of a meal.



Only two walls of the room are shown. The other walls and more furniture must be imagined.

1 The walls are papered in a grey and white striped paper, made by A. Sanderson & Sons Ltd.

2 Fitted fawn Wilton carpet, made by John Crossley & Sons Ltd.

3 Continuous burning open close heating stove, designed to burn house coal, with reduced smoke, or smokeless fuels such as coke, anthracite, or Coalite; supplied by the Coal Utilisation Joint Council.

4 Cotton curtains "Bouquet" design, printed for Gerald Holtom by Swaislands Fabric Printing Co., designed by Jane Edgar.

5 Late eighteenth century mahogany table.

6 Set of mahogany Regency chairs, covered in black horsehair seating.

7 Mahogany sideboard, new design, at present under consideration by the Board of Trade.

8 Plates from a dinner service by Johnson Brothers (Hanley) Ltd.

9 Glass wine goblets, made by James Powell & Sons (Whitefriars) Ltd.

10 Spoons, forks, and cutlery, made by Atkin Brothers Ltd.

11 Lace mats, made and supplied by the School of Stitchery and Lace, Bookham.

12 Glass fruit bowl on table, made by James Powell & Sons (Whitefriars) Ltd., designed by James Hogan, R.D.I.

13 Silver fruit bowl, designed by George Wright, and loaned from the collection of the Worshipful Company of Goldsmiths.

14 Porcelain flower vase on sideboard, made by Bullers Ltd.

15 Porcelain cigarette holder, made by Bullers Ltd.

16 Porcelain ash tray, made by Bullers Ltd.

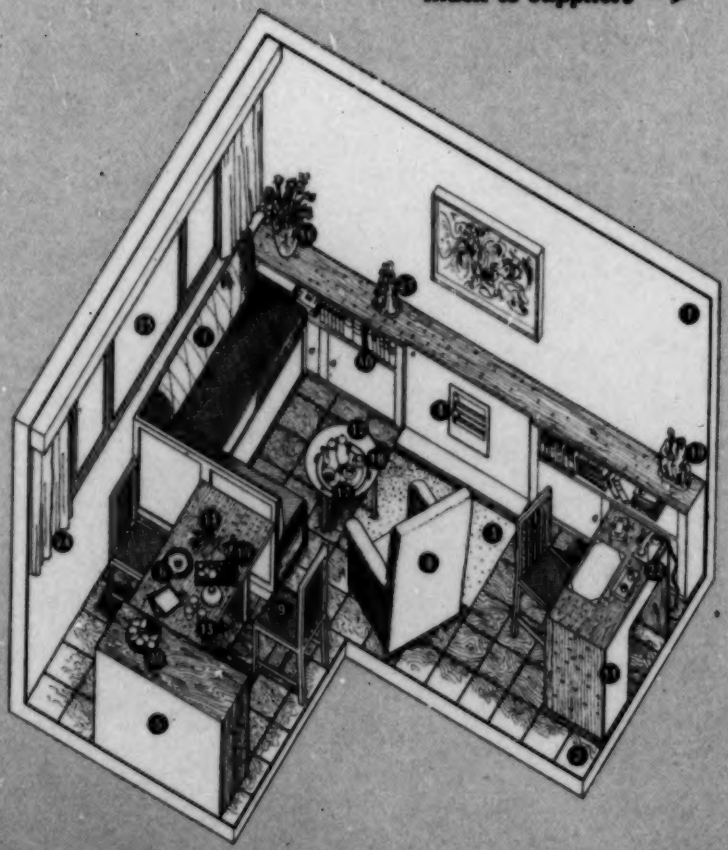
17 Glass flower vase, made by James Powell & Sons (Whitefriars) Ltd., designed by James Hogan, R.D.I.

The material shown behind the grille is "Orford", an unfadeable fabric made by Morton Sundour Fabrics Ltd.

Lounge with Dining Alcove

A room that is planned to combine
the functions of family and social life
as well as meals, capable of expansion
for entertaining friends.
That is why in the dining alcove
the seats can all be moved
and the table folded against the wall.

Index to suppliers →



Only part of the room is shown.
The other walls and more furniture must be imagined.

1 Stippled painted walls.

2 Polished laminated wood floor, made by Saro Laminated Wood Products Ltd.

3 White Indian rug, loaned by Mrs. R. A. Austin.

4 Built-in electric panel fire, supplied by the British Electrical & Allied Manufacturers Association (Inc.).

5 A combined sideboard and dining table in natural waxed oak, designed and made by Bowman Bros. Ltd. When not in use the table top folds away into the sideboard.

6 The table is set for lunch with Wedgwood "Garden" pattern dinner ware, designed by Eric Ravilious.

7 Dining room corner settee in natural waxed oak which forms a dining recess separated from the rest of the lounge, designed and made by Bowman Bros. Ltd. When not required for meals the settee, which is made up of two units, may be turned round to face the fire. Upholstered in a colourful red and gold furnishing fabric, manufactured by Barlow & Jones Ltd.

8 Two utility easy chairs, Board of Trade design, Model 2A, upholstered in the same furnishing fabric by Barlow & Jones Ltd.

9 Dining room chairs, a new design, at present under consideration by the Board of Trade, upholstered in the same material

10 Natural waxed oak bookcases with storage cupboards below, designed and made by Bowman Bros. Ltd.

11 Single pedestal writing table in natural waxed oak, designed and made by Bowman Bros. Ltd.

12 Low coffee table in natural waxed oak, made by Bowman Bros. Ltd.

13 Tumblers, made by James Powell & Sons (Whitefriars) Ltd.

14 Spoons, forks, cutlery, by Elkington & Co. Ltd.

15 Salad dressing set with condiment set and butter dish by Mills Moore & Co. Ltd., designed by A. W. Parkin-Moore.

16 Glass flower vase, made by Walsh & Walsh Ltd.

17 Silver salver, coffee pot, milk jug, and sugar bowl, made by Wakely & Wheeler. The salver is designed by A. E. Pittman. The coffee pot, milk jug, and sugar bowl are reproductions of Georgian pieces.

18 Coffee cups by A. E. Grey & Co. Ltd.

19 "Country Lovers", designed by Arnold Machin, made by Josiah Wedgwood & Sons Ltd.

20 Wooden fruit bowl, made by Dartington Hall Ltd.

21 Old Staffordshire pottery.

22 Telephone, hand microphone in ivory, loaned by the G.P.O.

23 Standard window, supplied by the English Joinery Manufacturers Association.

24 The curtain material is an industrial tweed.

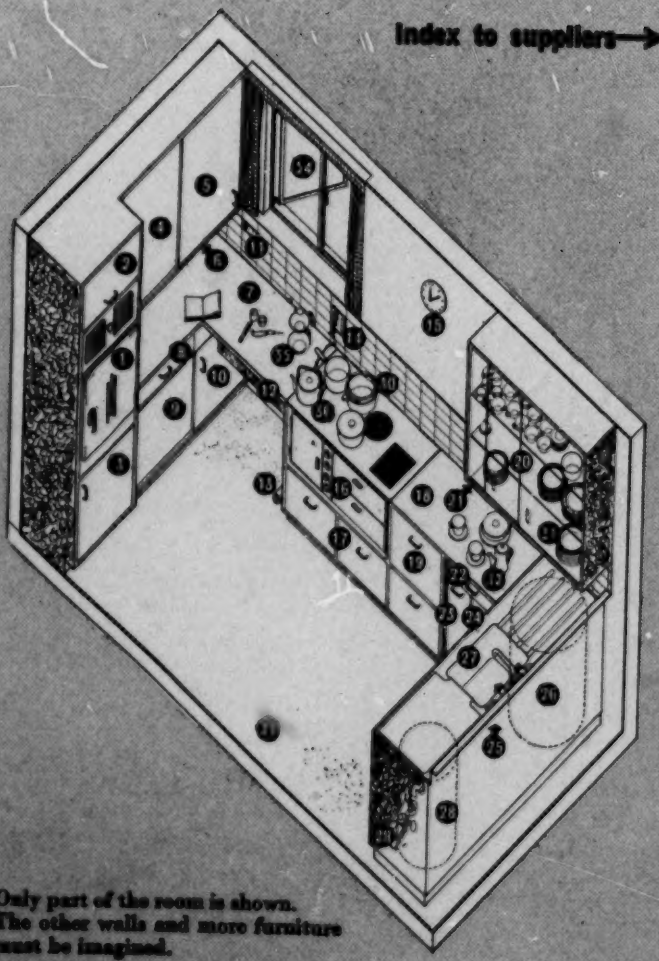
The material shown behind the grille is "Rydal", a print on cotton, manufactured by Morton Sundour Fabrics Ltd., designed by Mary Maitland.

Electric Working Kitchen

designed and contributed by the British Electrical Development Association

This kitchen is intended to illustrate the possibilities in arrangement and design suitable to a normal post-war house. The sequence of operations has been carefully worked out to reduce work to the minimum, and this has been greatly assisted by the clean design of the major electrical appliances. Storage of groceries, dry goods and vegetables is grouped with the refrigerator and the work table, so that meal preparation is no longer an arduous task. Lighting is positioned to eliminate shadows on working surfaces.

Index to suppliers→



Only part of the room is shown. The other walls and more furniture must be imagined.

1 Electric refrigerator, 4 cu. ft. prototype for post-war production, with ample shelf accommodation, large capacity, low running costs and interchangeable units. Supplied by the British Electrical & Allied Manufacturers Association (Inc.).

2 Storage for articles not in general use.

3 Storage for bread, cakes, flour, etc.

4 Storage for groceries and dry goods.

5 Ventilated food store.

6 Socket for small appliances.

7 Preparation counter.

8 Drawer for cookery books, current papers, etc.

9 Vegetable store.

10 Storage for articles not in general use.

11 Switch for tubular heater (with pilot light), supplied by the British Electrical & Allied Manufacturers Association (Inc.).

12 Drawer for kitchen cutlery and small utensils, etc.

13 Tubular heater, supplied by the British Electrical & Allied Manufacturers Association (Inc.)

14 Cooker control unit with socket, supplied by the British Electrical & Allied Manufacturers Association (Inc.).

15 Electric clock, supplied by the British Electrical & Allied Manufacturers Association (Inc.).

16 Electric cooker, prototype for post-war production. (Thermostatic control to oven, large griller, separate warming cupboard, super speed boiling plate.) Supplied by the British Electrical & Allied Manufacturers Association (Inc.). The horizontal arrangement brings the oven to a higher level, gives a smooth large hob, part of which is available as an extra working space, and provides space below for cupboards and storage.

17 Deep drawers for baking utensils, large pans, etc.

18 Dishing up and serving counter.

19 Shelf for saucepans in general use.

20 China cupboard.

21 Switch for towel dryer (with pilot light).

22 Drawer for kitchen linen, etc.

23 Electrically heated drying compartment for tea cloths, etc.

24 Tray rack.

25 Tiled recess for cleaning materials, cloths, etc.

26 Twenty-gallon electric water heater under draining board, serving all hot taps.

27 Sink with draw-off tap under. Supplied by Hurtons (Heating and Sanitary) Appliances, Ltd.

28 Built-in electric washing machine with electrically operated wringer and removable drainer over.

29 Storage space for electric wringer when not in use.

30 "Phœnix" oven and table ware, manufactured by the British Heat-Resisting Glass Co. Ltd.

31 Dinner service, manufactured by the Susie Cooper Pottery Ltd., designed by Susan V. Cooper.

32 Coffee service, manufactured by Carter, Stabler & Adams Ltd., Poole, designed by John Adams.

33 Linoleum floor covering, supplied by the Linoleum & Floorcloth Manufacturers Association.

34 Standard metal windows by Henry Hope & Sons Ltd.

The curtain material is an oiled cotton, manufactured by Storey Brothers & Co. Ltd., designed by Elsie Ross.

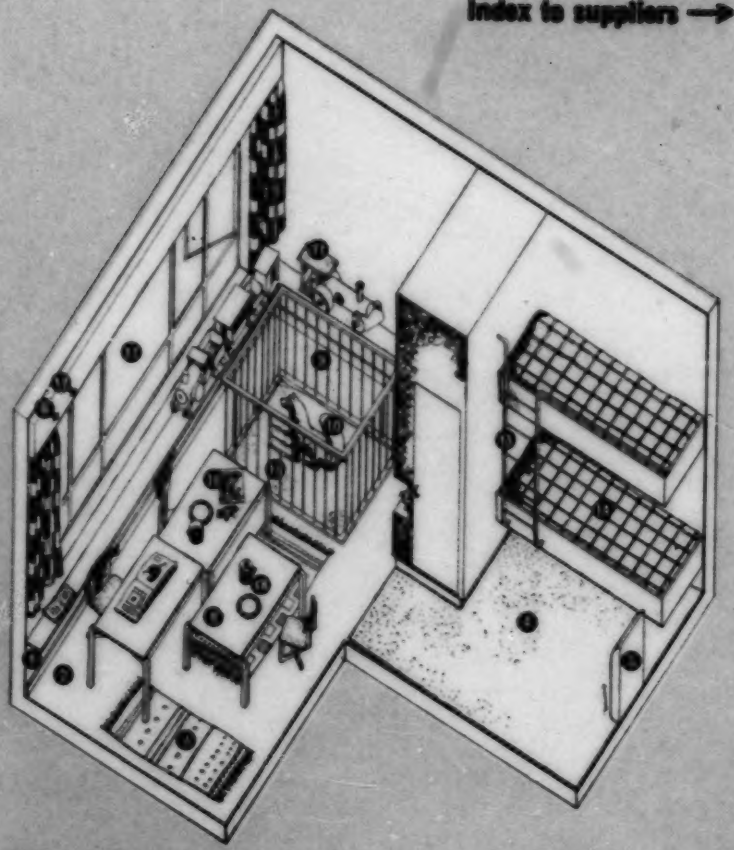
35 Electric coffee percolator, supplied by the British Electrical & Allied Manufacturers Association (Inc.).

36 Electric kettle, supplied by the British Electrical & Allied Manufacturers Association (Inc.).

Children's Room

A room which has to be used as nursery both by day and night. The chief requirements are warmth and healthy ventilation, bright and colourful decoration, hard wearing but small scale and light furniture, storage space for toys and books. Two points in design to note. The blackboard is at child level and the plastic wall covering is easily washable.

Index to suppliers →



Only part of the room is shown.
The other walls and more furniture must be imagined.

1 The lower part of the wall is covered with "Warerite" plastic wall panel, supplied by Warerite Ltd., and the upper part painted in bright light colours.

2 Washable linoleum floor covering, supplied by the Linoleum & Floorcloth Manufacturers Association.

3 "Kymric" cotton tufted washable rugs, made by Morton Sundour Fabrics Ltd., designed by Sadie Speight, A.R.I.B.A.

4 Rust red Wilton carpet in sleeping alcove, made by John Crossley & Sons Ltd.

5 Convector heater, supplied by Unity Heating Ltd.

6 Auxiliary wall fire, supplied by the British Electrical & Allied Manufacturers Association (Inc.).

7 "Block", a printed cotton, made by Edinburgh Weavers (a branch of Morton Sundour Fabrics Ltd.), designed by Jake Nicholson (at the age of seven).

8 Nursery chairs and tables, made in three sizes, to measurements recommended by the Nursery School Association of Great Britain, designed by Frantz Singer, M.Inst.R.A.

9 Child's utility play pen, Board of Trade design, Model 2.

10 Soft toys, designed and made by Jungle Toys.

11 Wooden toys by Paul and Marjorie Abbatt Ltd.

12 Light fitting by Troughton & Young Ltd.

13 Ladder and rail for bunk beds, made and supplied by Comyn Ching Ltd.

14 Cotton tufted bedspreads, made by Scottish Folk Fabrics (a branch of Morton Sundour Fabrics Ltd.).

15 Turkish towelling on floor of play pen, made by Vantona Textiles Ltd.

16 Puffin cut-out picture book, published by Penguin Books Ltd.

17 Standard metal windows by Henry Hope & Sons Ltd.

18 Children's plates and mugs, made by Josiah Wedgwood & Sons Ltd., designed by Eric Ravilious.

(The chair in the adjacent Information Section is a sewing chair, made by Parker Knoll Ltd.; the "Bestlite" desk lamp is made by Best & Lloyd Ltd.)

A Few Furnishing Hints by GRACE HERBERT

When you start a home, buy the minimum amount of furniture you need and buy the best you can afford. Good furniture will give you pleasure as long as you have it, and if you have not over-filled your house to start with, you will enjoy adding to it.

Buy furniture to suit the size of your rooms; large furniture will cramp a small room and, equally, small furniture may look lost in a big one. A few carefully chosen individual pieces of furniture will often furnish a room better than the conventional three-piece suite.

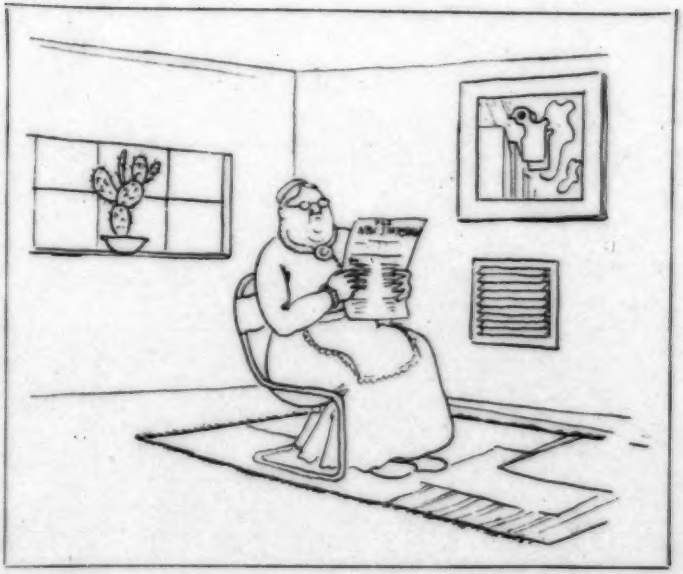
The colour of the walls of your rooms is important, as is the texture of your paintwork. When painting, it is a good thing to stipple your wall surfaces. The coat below the final one should be always lighter and slightly different in tone—cooler or warmer. This gives life to the final stippled surface, even if the play of tones is undetectable by the eye. With very pale greys or white, paint always over a light pink for warmth. With deep warm colours, such as red, paint over a cool light grey. Light coloured walls will make your rooms look larger and are a good background against which most furniture, furnishings, and pictures are seen to the best advantage.

When buying furnishing fabrics always look at them at a distance and both by artificial and natural light. Don't buy patterns that are over "busy" or too obviously a repeat pattern; they will irritate you more and more the longer you live with them.

Don't buy things just because they are labelled "modern"; buy because you like what you buy. Choose furniture which is comfortable, crockery that is easy to hold and to wash up, cutlery that fits comfortably into your hand. Always be critical of the design, colour, and workmanship of the things you buy to live with.

"Radaware" by Radiation Ltd. Enamelled cast-iron cooking utensils, which can be used for most types of cooking and taken straight from the stove to the dining table. They are smooth inside and outside for easy cleaning. The handles are designed to save space in the oven whilst being of a suitable size for convenience in carrying. Shown in the Gas Kitchen, Bay 6.

Some of the Curtains shown in the Exhibition. 1. Rosebank "Coptic", Turnbull & Stockdale Ltd. 2. "Bouquet", a Gerald Holtom Fabric designed by Jane Edgar. 3. "Rydal", a Morton Sundour Fabric, designed by Mary Maitland. *Photo by W. Nurnberg*, F.R.P.S.



Reconstruction: a cartoon by Osbert Lancaster.

Made and printed in Great Britain by Percy Lund, Humphries & Co. Ltd., London.

Other Arts Council Exhibitions

Original Paintings and Drawings:	Reproductions, Prints, etc.:
British Narrative Paintings from the Tate	Blake's Illustrations to the Book of Job
C.E.M.A. Collection	Holbein
Recording Britain (two collections)	American Paintings
Portraits and Portrait Groups	Portrait and Character
British Drawings from the Tate Gallery	Hogarth and the English Caricature
Contemporary Paintings (fourth exhibition)	The Artist at Work
The Tate Gallery's Wartime Acquisitions	Clowns and Comics
Dutch Paintings of the 17th Century	Indian Art
Paintings of the French School	French Book Illustration, 1895–1945
Royal Academy Exhibition 1945 (selection)	Chinese Woodcuts

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